

If you are a talented, experienced leader, who enjoys providing direction, resource to new and innovative start-up's and has the ability to thrive in working with revolutionary cutting edge technology, then Braci has a lot to offer you.

We are Braci:

Braci develops high technology solutions capable of detecting a wide range of sounds which can then be pushed as easily understood sensory and visual notifications through smart devices back to the wearer/user. From this technology, Braci has developed a health care App and package which serves as a technical aid for people with hearing loss to be able to live safely, securely, and comfortably alongside living independently. The core technology can be used in several other industries, such as automotive, marine and heavy industries.

Chief Executive Officer

Role and responsibilities:


In order for Braci and its co-founders to support the further development and expansion, we are now looking for a chief executive officer to provide leadership, direction, and resource stewardship to Braci's function. The job requires that you are able to work on a strategic as well as a very operational level with a focus on commercial execution

- **Mange and Lead:** – In this role, you will take on a broad range of tasks and responsibilities, all related to the development of Braci as a company and executing on this. The role will require you to create and execute strategies for the team to align the board's vision and goals and Braci's business strategy. It will also encompass a general oversight of all Braci's activities, measure and meet critical business KPI's to assure a smoothly functioning, and efficient organization.
- **Operational:** – This will include working alongside the sales officer to achieve sales goals and aims, and effectively build strategies alongside key technical, creative and marketing directors. The role will also require you to overseeing the fiscal activities of the organization including budgeting, reporting and audits and to assure the filing of all legal and regulatory documents comply with relevant laws and regulations.

Profile:

You most likely have a commercial degree, combined with a 5-year minimum management experience in a business to business environment. Ideally, you have experience from a position in the assistive technology industry with an entrepreneurial spirit and the managerial mentality and drive. You would also ideally be able to have some skills listed below:

- Your negotiation and interpersonal skills are outstanding, with a strong source of creativity when it comes to acquiring new customers;
- International skills, in particular developing business channels overseas and willingness to travel;
- Able to take calculated risks after conducting an in-depth evaluation;
- Connected within relevant networks in the assistive technology organizations;
- You have a strong knowledge of the digital health market, understand its structures and hierarchies as well as its strategies, market influences and market movements.



Opportunity and contact details:

The position provides an exciting opportunity for a committed individual to become a part of a fast-growing tech start up with promising potential. Salary and incentive equity will be negotiated individually.

Please feel free to contact Juma El-awaisi by phone +44 787 596 5946 or email at juma@braci.co or Jes Nordentoft by phone +45 3089 7869 or email jno@accelerace.dk if you have any questions about this position.

We look forward to receiving your job application and CV in English by email: hr@braci.co

All information is treated confidentially.